



Test your information about **Egyptian Exchange**



The Performance Report



Test your information about Egyptian Exchange



I. The Report Summary

On November 8, 2021, finance & accounting students at Faculty of International Business & Humanities (FIBH) conducted a student activity to enhance the financial literacy of students from different faculties at Egypt-Japan University of Science & Technology (E-JUST) about investing in the stock exchange under title “Test Your Information about Egyptian Exchange”. The student card is shown below.

The student card features the EGX logo on the left and the E-JUST Finance Simulations Hub logo on the right. The central text reads "Test your information about Egyptian Exchange". Below this, five questions are listed, each with a corresponding icon:

- What is Stock Exchange?
- Why do companies prefer to list on EGX?
- How does investor start invest in EGX?
- What are differences between stock and bond?
- Would you like to learn more about and to invest in EGX?

Figure 1: Student Card

The team of Finance Simulations Hub, 4 Academic staff members and 20 volunteering students of finance and accounting tracks actively participated in the initiative and succeeded in delivering information about stock exchange for more than 600 students from five different faculties/programs by discussing 4 questions of general information about the stock exchange as shown in figure (1).

II. Statistics of Students Participation in the Financial Literacy Initiative

Table 1 shows statistics of students' answer to the questions about investing in the Egyptian exchange (EGX). As expected, most of students have very low information about the EGX and investments. Thereafter, most of them (89%) wish to learn more information about investment basics in EGX.

Table (1): Statistics of Answers for Questions about the Investment Basics & EGX

Questions	Correct Answers	Incorrect Answers
What is Stock Exchange?	56%	44%
Why do companies prefer to list on EGX?	51%	49%
How does investor start invest in EGX?	32%	68%
What are differences between stock and bond?	36%	64%
Would you like to learn more about investing in the Egyptian exchange is	Yes = 89%	No = 11%

Table 2 presents percentage of students who learned information about EGX according to the faculty. It indicates that students in engineering have the highest percentage because their lectures are on main campus where the financial literacy booth were located. On the other hand, students in PharmaD have low participation because the PharmaD program is newly opened in this semester at EJUST University.

Table (2): Participation Statistics According to The Faculty

Faculty	Percentage
International Business (FIBH)	21.1%
Engineering (FOE)	44.5%
Computer Science (CSIT)	26.7%
Pharma D	7.7%

Table 3 shows the participation of students according to their academic level. Surprisingly, students in the first year have great incentive and passion to learn more information about investing in EGX.

Table (3): Participation Statistics according to The Educational Level

Academic Level	Percentage
One	58.3%
Two	25.3%
Three	12.5%
Four	2.5%
Fifth	0.3%
Postgraduate Students	1.1%

III. Feedback from the Initiative Organizing Team



Dr. M. Otaify
Ass. Prof. of Finance

This initiative aims at enhancing the financial knowledge of students through *peer learning approach* - by their colleagues in school of international business. Most importantly, we are wondering about the huge number of students who wish to learn about the Egyptian exchange. Thereafter, we must search for new methods that could translate their great enthusiasm to a real investing activity in the stock exchange. We are Proud that Chairman of Egyptian Exchange, Dr. M. Faird has visited the booth and highly appreciated the activities conducted by FIBH students.



Ms. Ola Ibrahim
FIBH TA

The initiative is considered a good step in acknowledging the school role toward spreading the knowledge about stock exchange, which allow students and academics to gain an educational background about investment and the stock exchange world. Students were happy to learn and share knowledge about the stock exchange and they also wanted to join all coming events and courses. From my previous experience, such courses are always successful, and students will have an effective participation not only from the school but also from all the university.



Ms. Mayar Ashraf
FIBH TA

The financial literacy initiative plays an important role in increasing the financial knowledge of the participating students not only those in the school of international business but also other students from different schools. Also, the academic staff members as well as administrative staff member would be able to join the initiative. The initiative is going to enable them to gain more knowledge about the Egyptian exchange and the stock exchange activities in general to assist in taking right decisions in their investing activities.



Mr. M. Mosaad
FIBH TA

The Financial Literacy initiative is a very special event that aimed to introduce in-depth information and increase awareness about the Egyptian Exchange (EGX) and how trading in the stock market works to students from all programs of the faculty of business, with the help of business faculty members, participated in organizing the event and familiarizing their peer students from other faculties with the event.



Farah Essam
FIBH Student

I was honored to be part of this initiative. I have participated in a few university activities; however, this one was different. I was amazed by the number of students that were keen on learning about EGX. The event had an unexpectedly high demand. I was very excited while sharing my information with my colleagues. Furthermore, I would like to participate in similar events.



Rawan Saber
FIBH Student

This initiative has been beneficial and fruitful to me. I was impressed by the high turnout of students and their interest in the stock market and investment. And I was fortunate to be part of this work, which added a detailed background to my colleagues. I think this is a promising start to financial prosperity.